



"World Halal Summit"

# WORLD Halal Summit

"A Gateway to Global Halal Economy: Unveiling the Potentials"

 23-25 November 2023  Istanbul Expo Center, Istanbul Türkiye

## Abstract Submission GUIDELINES

ABSTRACT SUBMISSION DEADLINE  
THURSDAY 31 AUGUST 2023

In Coordination with



Simultaneously with



Organized by



# WELCOME

Greetings to all researchers, experts, scientists, professionals, and colleagues,

We, the organizing committee, take pride in announcing that the World Halal Summit and Halal Expo Istanbul, in partnership with the Standards and Metrology Institute for Islamic Countries (SMIIC) - the authorized institution of the Organization of Islamic Cooperation (OIC), is scheduled to take place on 23-26 November, 2023 at the Istanbul Expo Center, Istanbul-Türkiye.

The World Halal Summit, together with Halal Expo, creates an exclusive environment for participants to share their knowledge and experiences with a community of researchers and experts from various fields related to Halal practices, such as Halal food and beverages, Halal cosmetics and personal care products, Halal tourism and accommodations, Islamic banking and finance, textile and modest fashion, and more.

The Summit has been designed to provide a comprehensive program that includes engaging keynote speeches, interactive panel sessions, and scientific presentations and seminars. These sessions will feature prominent figures and stakeholders from the Halal industry, who will address the significant challenges and opportunities in the field. With such a diverse range of discussion formats, the Summit will offer a global platform for Halal experts to exchange ideas and share their invaluable experience. Throughout the Summit program, participants will discuss current trends in the Halal sector and identify new directions in the Halal market with the help of knowledgeable policy-makers and professionals in the field.

During the previous edition of the World Halal Summit, a total of 8,932 delegates from 117 countries were in attendance. The Summit featured 69 prominent speakers across 12 sessions, which aimed to introduce new possibilities for the advancement of the Halal industry.

The upcoming World Halal Summit, themed "*A Gateway to Global Halal Economy: Unveiling the Potentials*", will serve as a platform to unite academics, researchers, stakeholders, businesspersons, policy-makers, and other key figures in the Halal industry. The Summit aims to bring together these diverse groups of individuals under one roof to exchange ideas and collaborate towards the advancement of the industry.

We eagerly await your applications to become a speaker at the World Halal Summit Istanbul 2023.

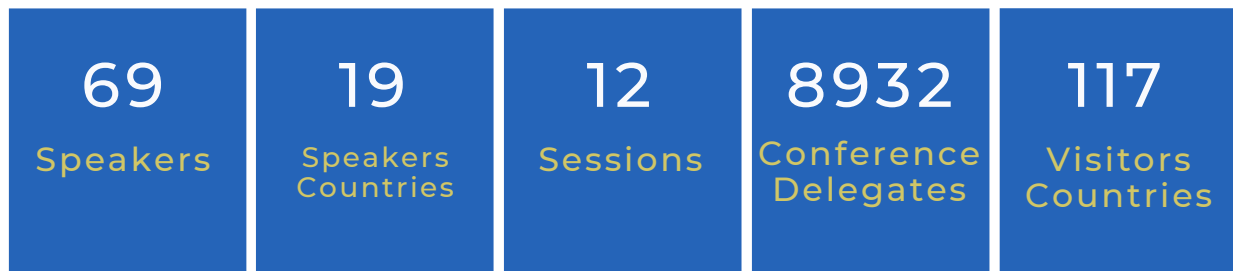
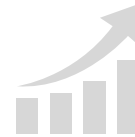
# SUMMIT OVERVIEW



The WHS 2023 will span over three days and consist of conferences, seminars, panel discussions, and an interactive program that includes Q&A sessions. The event will commence with a registration and opening ceremony that will feature speeches from our esteemed keynote speakers.

The program will cover a diverse range of topics related to Halal practices, and speakers will offer strategic insights on Halal research by presenting the findings of their experiments and showcasing the latest innovations in the global Halal industry. Additionally, a four-day Halal Expo, along with other side-events like the B2B hosted-buyers program, will be held concurrently at the same venue.

## WORLD HALAL SUMMIT 2022 in Numbers



## TOPICS



The Summit program, which revolves around the aforementioned theme, will cover a wide range of topics that include but are not limited to the following:

- Halal Food
- Halal Quality Infrastructure (Standardization, Certification, Testing and Accreditation)
- Halal Industry Tools
- Halal Supply Chain
- Consumer Behaviours in Halal Sector
- Scientific Researches in Halal Fields
- Improvement of Halal Quality Services
- Halal Awareness in the OIC and non-OIC Countries
- Pharmaceutical Industry
- Islamic Finance and Banking
- Tourism, Cosmetics, and Personal Care
- Halal Lifestyle (Textile, Modest Fashion, Media, Family and Youth Behaviours)

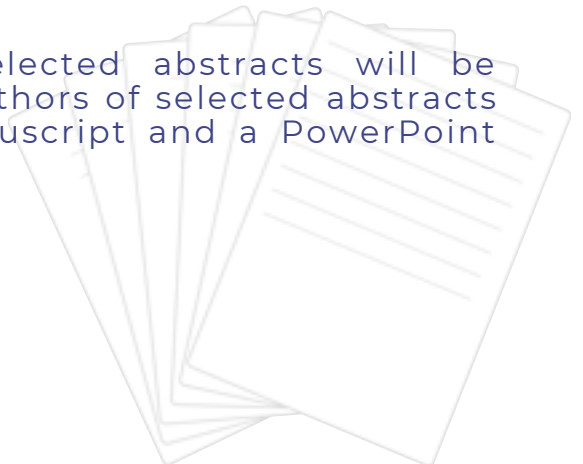
## SUBMISSION OF ABSTRACTS



All abstracts must be submitted in English via email to [info@worldhalalsummit.com.tr](mailto:info@worldhalalsummit.com.tr) and [secretariat@smiic.org](mailto:secretariat@smiic.org), or through the official WHS website. The submission deadline for abstracts is **August 31st, 2023**, and the email subject line must read "WHS 2023 Abstract Submission."

We invite potential speakers to submit their abstracts via email in either Microsoft Word or PDF formats. Along with the abstract, please include author/co-author information, institution/affiliation, and contact details such as address, email, and mobile phone number with Whatsapp number. A brief biography/CV must also be sent alongside the abstract, as abstracts without a biography will not be considered.

The notification of acceptance for selected abstracts will be announced on September 14th, 2023. Authors of selected abstracts will be required to submit a final manuscript and a PowerPoint presentation.



## SUBMISSION OF FULL PAPERS



After the evaluation of the full manuscript, the final notification for acceptance will be announced. The full manuscript must be written in English, be original and authentic, and must not have been published or currently being considered for publication elsewhere. The manuscript should be a maximum of 25 pages, excluding the bibliography, with 12 Times New Roman font and 1.5 spacing. The manuscript should include all notes, endnotes, and bibliography. Please submit the full manuscript as a Microsoft Word file (ext. doc/docx) to [info@worldhalalsummit.com.tr](mailto:info@worldhalalsummit.com.tr) and [secretariat@smiic.org](mailto:secretariat@smiic.org) no later than November 1st, 2023.

## PUBLICATION



After the Summit, the World Halal Summit Council will publish a proceedings book in English with an ISBN number, and the full manuscript will be reviewed and considered for publication in it.

**IN ACCORDANCE WITH THE EVENT POLICY, ACCEPTED AUTHORS WHO DO NOT SUBMIT A MANUSCRIPT BY THE REQUIRED DEADLINE WILL BE REMOVED FROM THE PROGRAM**

## IMPORTANT DATES



**31 AUGUST 2023**

**14 SEPTEMBER 2023**

**01 NOVEMBER 2023**

Call for Papers  
Closes

Notification  
of Acceptance

Full Paper  
Submission



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## CONTACT FOR ANY INQUIRIES

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