

26-29
NOVEMBER
2025



"World Halal Summit"

CALL FOR ABSTRACTS

"Strengthening Halal Industry
via Innovation & Excellence"



istanbul Expo Center, Turkiye

In Coordination with



Simultaneously with



Organized by



Message from the organizing committee

Dear Researchers, Experts, Scientists, Professionals, and Esteemed Colleagues,

It is with great pleasure that we, the Organizing Committee, invite you to the **11th edition of the World Halal Summit and Halal Expo Istanbul**, organized by **Discover Events** in coordination with the Standards and Metrology Institute for Islamic Countries (**SMIIC**)—an affiliated institution of the Organization of Islamic Cooperation (**OIC**), and **Lokman Hekim University**. This prestigious event will take place from **November 26 to 29, 2025**, at the Istanbul Expo Center, Türkiye.

The World Halal Summit, alongside Halal Expo Istanbul, serves as a premier platform for experts, researchers, and industry leaders to exchange insights and explore advancements in key areas of the Halal industry. Covering diverse sectors such as Halal food and beverages, cosmetics and personal care, tourism and hospitality, Islamic banking and finance, textile and modest fashion, and beyond, the Summit provides a unique opportunity to engage with the latest trends shaping the global Halal economy.

Designed to foster innovation, collaboration, and industry excellence, the Summit will feature captivating keynote addresses, insightful panel discussions, and scientific presentations delivered by distinguished figures and stakeholders from the Halal sector. Through these engaging sessions, participants will gain valuable perspectives on emerging opportunities and challenges, while contributing to the sustainable growth of the Halal ecosystem.

In our previous edition, we proudly hosted 59 distinguished international speakers from 18 countries across 10 insightful sessions, each dedicated to advancing the Halal industry through informed discussions and strategic dialogue.

The upcoming World Halal Summit 2025, themed **"Strengthening Halal Industry via Innovation & Excellence"** aims to bring together academics, researchers, policymakers, industry leaders, and business professionals to drive the Halal sector forward through forward-thinking strategies and transformative solutions.

We invite you to apply as a speaker at the World Halal Summit Istanbul 2025 and take part in shaping the future of the Halal industry through innovation and excellence.

Please join us in leading the next era of Halal industry growth!

Best regards,
The Organizing Committee
World Halal Summit & Halal Expo Istanbul 2025

World Halal Summit Overview



The 11th edition of the **World Halal Summit 2025** is set to be a landmark event, spanning three days of insightful conferences, dynamic panel discussions, and interactive sessions. The Summit will commence with registration and an opening ceremony, featuring addresses from distinguished keynote speakers and industry leaders.

The program will explore a wide range of topics crucial to the Halal industry, bringing together academics, researchers, policymakers, and business professionals to discuss emerging trends, innovative solutions, and strategic insights. Speakers will present cutting-edge research, experimental findings, and advancements shaping the future of Halal standards and practices on a global scale.

Running alongside the Summit, the four-day Halal Expo Istanbul 2025 will provide a dynamic business environment, complemented by exclusive side events, including the B2B Hosted Buyers Program. These initiatives will foster meaningful collaborations, investment opportunities, and networking among key industry stakeholders.

World Halal Summit 2024

In Numbers



59

SPEAKERS



18

COUNTRIES



9000+

INTERNATIONAL DELEGATIONS



10

SESSIONS



Abstract Submission Guidelines

Guidelines for submitting abstracts to the WHS 2025

1. Content and Format of your abstract

- ◆◆ **Language:** English
- ◆◆ **Format:** Download the Abstract Template (MS Word, .docx) on the WHS 2025 official website
- ◆◆ **Email:** abstracts must be submitted to info@worldhalalsummit.com.tr and secretariat@smiic.org, or through the official WHS website
- ◆◆ **Abstract type:** Oral presentation and/or poster presentation
- ◆◆ **Presentation types:** In-person, live online or pre-recorded

◆◆ Abstract Submission Requirements

Abstracts should present **original research, case studies, or innovative insights** relevant to the Halal industry. Submissions should not have been previously presented at other conferences or published in any academic journal.

- Abstracts must be prepared using Microsoft Word and can only be submitted through the online abstract submission system on the congress website.
- All texts should be written in Times New Roman font, size 12, with 1.5 line spacing. No space should be left before or after paragraphs.
- Submissions should be made in English
- Papers may be presented as posters and/ or oral presentations.
- Authors should specify the format of their presentation (in-person, live online, or pre-recorded).
- Authors must determine whether they tend to present their papers as an oral presentation or a poster.
- The submitted abstracts should be included: full paper title, full contact details (name, affiliation, institution, address, email, and phone) of the corresponding author, names affiliations, academic/ corporate title, and emails of all co-authors, abstract summary, key findings, results, or preliminary conclusions.
- Abstracts should not exceed 250 words (excluding the title, author names, institutional information, and keywords).
- Abbreviations should not be used in the abstracts.
- Abstracts should not include tables, figures, or references.
- An author may participate in the congress with a maximum of two papers.
- The deadline for abstract submission is September 15, 2025.
- Accepted papers will be included in the Congress Book and published on the congress website.

◆◆ **Mandatory Biography Submission**

It is mandatory to submit a brief biography/CV alongside the abstract. Abstracts submitted without a biography will not be considered.

2. Topics

The Summit program, which revolves around the aforementioned theme, will cover a wide range of topics that include but are not limited to the following:

- Halal Food
- Halal Quality Infrastructure (Standardization, Certification, Testing and Accreditation)
- Halal Industry Tools
- Halal Supply Chain
- Consumer Behaviours in Halal Sector
- Scientific Researches in Halal Fields
- Improvement of Halal Quality Services
- Halal Awareness in the OIC and non-OIC Countries
- Pharmaceutical Industry
- Islamic Finance and Banking
- Tourism, Cosmetics, and Personal Care
- Halal Lifestyle (Textile, Modest Fashion, Media, Family and Youth Behaviours)

3. Abstract Evaluation

All submitted abstracts will undergo a thorough review by the **international Scientific Committee**. The selection process will be based on the following key criteria:

- **Relevance to the specified topics**
- **Significance and contribution to the Halal industry**
- **Level of innovation and scientific quality**

4. Updated Key Dates

- **September 15th, 2025** - Oral and poster abstract submission deadline
- **September 15th - October 1st, 2025:** Review and evaluation by the Scientific Committee
- **From October 2025** - Notification of authors regarding acceptance or rejection of abstracts
- **October 15th- October 26th, 2025** - Full-text submission deadline (optional)
- **November 1st, 2025-** Deadline for submitting PowerPoint presentations or poster images for accepted abstracts

5. Submission of Full Papers and Poster Presentations

After the evaluation of the full manuscript, the final notification for acceptance will be announced. The detailed format for the full text and presentation of the poster will also be notified to the authors in detail by e-mail in case of acceptance. Note that full-text publication is optional.

6. Helpful Links

- [WHS Official Website](#)
- For abstract submission, please visit the link: [Speaker Application](#)

Contact for any inquiries

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